

# Clinton ConNEXTion Implementation Plan

## Proposed October 2022

### GAME CHANGER

Builds off of Rock Hill's athletic excellence to focus on fostering healthy recreation and a sports-based economy, with increased programming and activities for all ages, along with stronger connections to support active lifestyles for local residents.

#### Core Principles:

- Jobs and Business Growth
- Inclusivity
- Talent Development and Attraction
- Health and Safety
- Placemaking
- Community of Opportunity

### KNOWLEDGE SPARK

Intended as a comprehensive strategy for economic development and growth through additional tutoring programs, the establishment of an incubator space, the enhancement of the Saluda Street Business Association, and branding and connectivity improvements.

#### Core Principles:

- Jobs and Business Growth
- Inclusivity
- Talent Development and Attraction

## Clinton ConNEXTION Vision Themes

### OUR PLACE

Oriented around fostering community ownership, stewardship and sustainability through residential reinvestment, infrastructure improvements, improved safety and enhanced access to healthy food and medicine.

#### Core Principles:

- Jobs and Business Growth
- Housing Development and Redevelopment
- Inclusivity
- Health and Safety
- Placemaking
- Community of Opportunity

### VIBRANT SCENE

Promotes South Rock Hill as a historic arts and cultural community through the establishment of new and improved performance spaces, with the incorporation of significant public art installations along with an African American Music and Cultural Trail.

#### Core Principles:

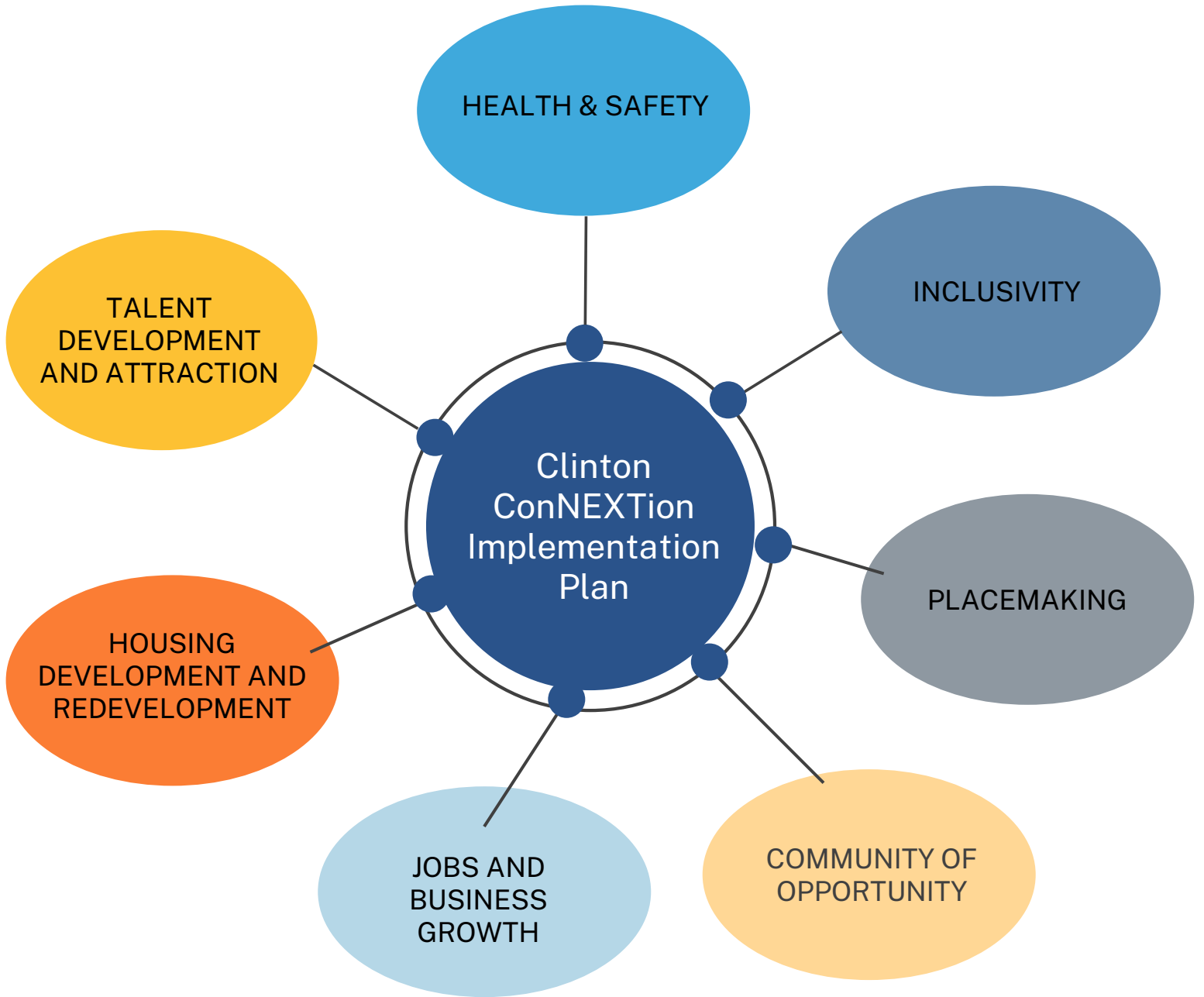
- Jobs and Business Growth
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- Community of Opportunity



THE CLINTON CONNEXION  
ROCK HILL S.C.



ROCK HILL  
SC | Economic Development



**CCAP IMPLEMENTATION PLAN OVERVIEW**

**Health and Safety**

**Inclusivity**

**Placemaking**

**Community of Opportunity**

Make focused park improvements to Carroll and Emmett Scott Parks.

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Make focused improvements to Armory Park.

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The development of a new regional park.

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Enhance collaborative community participation and further develop current community programs to include health promotion, address COVID-19 vaccine hesitancy among our target populations and promote the increase of vaccination rates.

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Make focused improvements to College Downs Park.

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Increase mental health awareness and education

Develop a community ambassador program to ensure active participation and ownership from the community.

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Host community forums to educate, inform, and encourage community participation.

Elevate the Emmett Scott Center

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Enhance public art and murals

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Transform McGirt Auditorium into a Cultural Hub

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Name Streets and Spaces for Prominent Residents

Strengthening Connections between Saluda Corridor and Knowledge Park

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Introduce youth programs

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Explore the development of a Neighborhood Farmers Market

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Explore the development of a Grocery Initiative

**Jobs and Business Growth**

**Housing Development and Redevelopment**

**Talent Development and Attraction**

**Community of Opportunity**

Develop the B.E.L.L. Incubator for Economic and Social Impact

Develop Mixed-Income Housing with Green Infrastructure

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Creation of a Teachers Village through Clinton Community Development Corporation

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Expand the Home Rehab Program

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Explore the creation of a Community Land Tryst

Develop the B.E.L.L. Incubator for Economic and Social Impact

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Creation of a new Academic Building at Clinton College

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Develop the Clinton College Beacon Center

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Expand York Technical College into Southside of Rock Hill with educational opportunities.

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Support Saluda Corridor HBCU College Fair

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Reengage Opportunity Youth Initiative

Strengthening Connections between Saluda Corridor and Knowledge Park

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Introduce youth programs

---

Explore the development of a Neighborhood Farmers Market

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Explore the development of a Grocery Initiative

## HEALTH AND SAFETY

Improve the health, nutrition, welfare and safety of residents in the area to level on par with the rest of Rock Hill.

### Objective 1.1 Make focused park improvements to Carroll and Emmett Scott Parks.

Action Item	Implementation Lead	Implementation Timing
1.1.1 Develop scopes of work for individual projects (Carroll Park)	City of Rock Hill PRT, Habitat for Humanity, CCAP	Year 1
1.1.2 Coordinate laborers and supplies and begin completing the work.	City of Rock Hill PRT; Republic Services	Year 1
1.1.3 Explore traditional economic development funding sources, e.g., New Market Tax Credits, Economic Opportunity Funds, and others.	City of Rock Hill PRT	Year 2
1.1.4 Leverage investments from resources to scope and complete more improvements.	City of Rock Hill PRT; EUD/CCAP	Year 2

### Objective 1.2 Make focused improvements to Armory Park

Action Item	Implementation Lead	Implementation Timing
1.2.1 Engage community in identifying their vision for park improvements	Public: CRH PRT; State PRT Partners: Community; CCAP Ambassadors	Year 2
1.2.2 Develop scope of work for project	Public: City PRT; State PRT Partners: Community; CCAP Ambassadors	Year 2
1.2.3 Coordinate laborers and supplies and begin completing the work.	City PRT	Year 2
1.2.4 Explore traditional economic development funding sources, e.g., New Market Tax Credits, Economic Opportunity Funds, and others.		Year 2
1.2.5 Leverage investments from resources to scope and complete more improvements.	City PRT	Year 2

**Objective 1.3 The development of a new regional park.**

Action Item	Implementation Lead	Implementation Timing
1.3.1 Hire an architectural firm to lead the project.	Public: City of Rock Hill, RHEDC	Years 1-5
1.3.2 Engage community in identifying their vision for park improvements (public forums, surveys, etc.)	Public: City of Rock Hill, RHEDC Partners: CCAP Committee, CCAP Ambassadors;	Years 1-5
1.3.3 Develop a vision for the regional park and establish developmental plan.	Public: City of Rock Hill, RHEDC Partners: CCAP Committee, CCAP Ambassadors;	Years 1-5
1.3.4 Leverage investments from resources to scope and complete the development.	Public: City of Rock Hill, RHEDC Partners: CCAP Committee, CCAP Ambassadors;	Years 1-5

**Objective 1.4 Enhance collaborative community participation and further develop current community programs to include health promotion, address COVID-19 vaccine hesitancy among our target populations and promote the increase of vaccination rates.**

Action Item	Implementation Lead	Implementation Timing
1.4.1 Implement a Community Health Institute that supports a Health Service Provider Consortium in implementing health literacy training to enable Consortium members to implement or improve their practices that align with CLAS standards and the Healthy People 2030 objectives	Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center	Years 1-3
1.4.2 100% of the Consortium members will report at least one substantive improvement they have made in their health literacy practices using a QI approach.	Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center	Years 1-3
1.4.3 100% of consortium members will share at least one QI project of evidence-based practices for overcoming vaccine hesitancy, such as motivational interviewing, partnering with faith-based organizations, participation in neighborhood vaccine clinics, and use of linguistically and culturally appropriate materials.	Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center	Years 1-3

<p>1.4.4 100% of Consortium members will report implementation of a feedback system that monitors patients' satisfaction with (1) their understanding of health issues, (2) their healthcare provider's communication, and (3) their participation in decision-making.</p>	<p>Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center</p>	<p>Years 1-3</p>
<p>1.4.5 Develop activities with community residents through the Health Promotion Institute to improve health literacy skills such as understanding information flyers and pamphlets, and adopting health-promoting behaviors, such as better nutrition and exercise.</p>	<p>Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center</p>	<p>Years 1-3</p>
<p>1.4.6 Hire and train 10 citizen health advocates from the target community to facilitate health promotion community projects and activities, such as vaccinations in nearby trusted locations, gardens, access to safe walking and biking trails.</p>	<p>Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center</p>	<p>Years 1-3</p>
<p>1.4.7 Engage cross-sector partners and community residents in at least 8 quality improvement projects collaboratively designed to impact community health and well-being, such as improvements in community parks and creation of health ministries in the churches.</p>	<p>Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center</p>	<p>Years 1-3</p>
<p>1.4.8 Provide 12 mini-grant opportunities each year for community organizations to win for the implementation of a policy, system, or environmental (PSE) change project, such as creating a reporting system for COVID cases and vaccinations by census tract, organizing distribution of produce from community gardens or creating mini-clinics in churches.</p>	<p>Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center</p>	<p>Years 1-3</p>
<p>1.4.9 At least 20 community organizations will include personal and community health promotion as a major component of the organization's mission or strategic plan.</p>	<p>Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center</p>	<p>Years 1-3</p>
<p>1.4.10 At least 80% of target residents will be fully vaccinated by the end of the project.</p>	<p>Public: City of Rock Hill Partners: Clinton College, Clinton Health ConNEXTion, Impact York County, North Central Family Medicine; Affinity Health Center</p>	<p>Years 1-3</p>

**Objective 1.5 Focused Improvements to College Downs Park**

Action Item	Implementation Lead	Implementation Timing
1.5.1 Develop a plan for making upgrades such as new shelter, upgrade to playground equipment, landscaping, and ADA compliance	Councilmember Sutton; City of Rock Hill; PRT	Years 2-3
1.5.2 Communicate with residents upgrades and time frame	Councilmember Sutton; CCAP Staff; CCAP Committee	Years 2-5

**Objective 1.6 Mental Health Awareness and Education**

Action Item	Implementation Lead	Implementation Timing
1.6.1 Host a series of symposiums to educate and provide support to students and families	Mayor Gettys; City Management-Lisa Brown; City Councilmember Perry Sutton; Partners: Police Community Engagement Dept. Capt. Stinson; NAMI; North Central Family Medicine; Rock Hill Schools	Year 1-3
1.6.2 Community Town Hall Safe Space	Mayor Gettys; City Management- Lisa Brown; Councilmember Perry Sutton; Partners: NAMI; SC ETV Safe Space; Rock Hill Schools	Year 1
1.6.3 Let's Talk Gun Violence Prevention	Mayor Gettys; City Management-Lisa Brown; Councilmember Perry Sutton; Partners: Police Community Engagement-Capt. Stinson; NAMI; North Central Family Medicine Center; Rock Hill Schools	Year 2-3

## INCLUSIVITY

Build ties between the area and the rest of Rock Hill including, specifically, at a political and local investment level to help assist the success of the Plan and its objectives.

### Objective 2.1 Develop a Community Ambassador Program

Action Item	Implementation Lead	Implementation Timing
2.1.1 Introduce concept at annual meeting (Release application)	EUD; CCAP Committee	2022
2.1.2 Interviewing Process	EUD; CCAP Committee	2022
2.1.3 Host orientation session and formalize roles	EUD; CCAP Committee Partners: Consultants	January 2023
2.1.4 Ambassadors engage in six-month leadership and engagement training program	EUD; CCAP Committee Partners: Consultants	2023
2.1.5 Take a role in identifying and leading two community-sclae projects chosen by the community.	EUD; CCAP Committee Partners: COLLABO, Consultants	2023

### Objective 2.2 Host Community Forums to Educate, Inform & Encourage Community Participation

Action Item	Implementation Lead	Implementation Timing
2.2.1 Plan quarterly forums around the different neighborhood centers	EUD; CCAP Committee; CCAP Ambassadors	2023
2.2.2 Support Ambassadors in convening community meetings	EUD; CCAP Committee; CCAP Ambassadors	2023
2.2.3 Attend Neighborhood Meetings and engage Neighborhood Services Staff	CCAP Committee; CCAP Staff; Community Ambassadors; Partner: Neighborhood Services Staff	2023



## PLACEMAKING

**Expand recreational opportunities and build arts and entertainment activities at all age levels that are connected to the whole of Rock Hill.**

### Objective 3.1 Elevate the Emmett Scott Center

Action Item	Implementation Lead	Implementation Timing
3.1.1 Support current Emmett Scott program by assisting with promotion and telling the story.	CCAP Staff; Center Supervisor; Emmett Scott Advisory Committee RHEDC Placemaking Committee	Years 2
3.1.2 Work through Emmett Scott Advisory Committee to map out a plan for elevation	PRT; AACRC Committee; Emmett Scott Advisory Committee; Center Supervisor	Years 2-3
3.1.3 Utilize information from AACRC feasibility study to help frame future use of the site	PRT; AACRC Committee; Emmett Scott Advisory Committee; Center Supervisor	Year 2
3.1.4 Continue to use Emmett Scott as a community gathering space to showcase the significance of the site	CCAP Staff; Emmett Scott Advisory Committee	Years 2-3
3.1.5 Work with current leadership to forge collaboration with community partners to enhance program offerings i.e. York Tech.	CCAP Staff; Center Supervisor; Workforce Development Partner: York Technical College	Years 2-3
3.1.6 Organize intentional conversations focused on gathering community feedback about preferred activities and programs	CCAP Staff; Center Supervisor; PRT Partner: Community Partners; Police Department Community Engagement	Years 2-3
3.1.7 Utilize surveys and go-to-the-people strategies, e.g., visiting with community members at sports events, to understand interests.	CCAP Staff; PRT;	Years 2-3
3.1.8 Integrate the student advisory group with the Rock Hill Parks and Recreation Commission structure.	CCAP Staff; Center Supervisor (Patti Pannetti)	Years 2-3

### Objective 3.2 Public Art and Murals

Action Item	Implementation Lead	Implementation Timing
3.3.1 Understand make up of Placemaking committee and current resources	City of Rock Hill, RHEDC Placemaking Committee; CCAP Staff	Year 2
3.3.2 Establish a mural and public art program/committee to focus on identifying locations and artist calls.	City of Rock Hill, RHEDC Placemaking Committee; CCAP Staff; York County Arts Council	Years 2-3
3.3.3 Identify funding sources	City of Rock Hill, RHEDC Placemaking Committee; CCAP Staff; York County Arts Council	Years 1-10

### Objective 3.3 Transform McGirt Auditorium into a Cultural Hub

Action Item	Implementation Lead	Implementation Timing
3.2.1 Support Emmett Scott Advisory Committee to present feasibility study to Parks Commission.	Emmett Scott Advisory Committee Partners: EUD; CCAP Staff; CCAP Committee	Years 2-3
3.2.2 Work on plan of action to move forward based on response and resources.	Emmett Scott Advisory Committee; PRT Partners: CCAP Committee; EUD; CCAP Staff	Year 2
3.2.3 Tap into South Rock Hill's creative community.	CCAP Committee; CCAP Ambassadors; Partners: Community	Years 2-3
3.2.4 Develop programming, e.g. dinner theater/performances, open mic nights, talent shows, and other options.	CCAP Committee; CCAP Ambassadors; Partners: Community; York County Arts Council	Years 2-3
3.2.5 Contact local and state organizations who can help with sponsorships and promotions.	CCAP Committee; CCAP Ambassadors; Partners: Community; York County Arts Council	Years 2-3
3.2.6 Build partnerships with local radio stations and recording studios.	CCAP Committee; CCAP Ambassadors; Partners: Community; York County Arts Council	Year 2
3.2.7 Identify a company or organization that can sponsor a studio and provide equipment.	CCAP Committee; CCAP Ambassadors; Partners: Community	
3.2.8 Offer art/entertainment activities and educational resources (production classes, photography, etc.)	CCAP Committee; CCAP Ambassadors; Partners: Community; York County Arts Council	
3.2.9 Support Emmett Scott Advisory Committee to present feasibility study to Parks Commission.	Emmett Scott Advisory Committee Partners: EUD; CCAP Staff; CCAP Committee	Years 2-3
3.2.8 Work on plan of action to move forward based on response and resources.	Emmett Scott Advisory Committee; PRT Partners: CCAP Committee; EUD; CCAP Staff	Year 2
3.2.9 Continue to utilize McGirt as a community cultural hub	CCAP Committee; CCAP Staff	Years 2-3

### Objective 3.4 Name Streets and Spaces for Prominent Residents

Action Item	Implementation Lead	Implementation Timing
3.4.1 Research and formalize a process for identifying spaces and nominees	Public: RHEDC, York County Partners: York County Regional Chamber of Commerce	Years 1-10

## COMMUNITY OF OPPORTUNITY

Promote a positive image of and with the area to a level on par with the rest of Rock Hill.

### Objective 4.1 Strengthening connections between Saluda Corridor and Knowledge Park

Action Item	Implementation Lead	Implementation Timing
4.1.1 Work with the Saluda Street Business Association to identify specific challenges and opportunities for improvements.	EUD; CCAP Staff; CCAP Committee; RHEDC Entrepreneurship Committee; Gravity Center; Minority Business Leaders Network; Saluda Business Corridor Association	Year 2
4.1.2 Focus on pedestrian, bicycle, and transit improvements to foster a safe and attractive multi-modal environment.	PRT; Public Works	Years 3-5
4.1.3 Work to expand Knowledge Park events and programming into the Saluda Corridor.	CCAP; RHEDC; PRT Minority Business Leaders Network; Saluda Business Corridor Association	Years 2-3
4.1.4 Focus redevelopment efforts on key opportunity sites, including the Three Points at South End.	City of Rock Hill, EUD; CCAP Staff	Years 1-3
4.1.5 Create an outdoor central gathering space on the corridor (Armory Park).	PRT, EUD, CCAP Staff	Years 2-3
4.1.6 Work to improve transit access, including more frequent bus service.	Planning, CCAP Staff	Years 3-5
4.1.7 Facilitate opportunities for small business owners to utilize Gravity Center resources.	EUD; CCAP Staff; CCAP Committee; RHEDC Entrepreneurship Committee; Minority Business Leaders Network; Saluda Corridor Business Association	Years 2-3
4.1.8 Develop a plan for continuous engagement with business owners on Saluda Corridor.	EUD; CCAP Staff; CCAP Committee; RHEDC Entrepreneurship Committee; Minority Business Leaders Network; Saluda Corridor Business Association	Years 2-3

### Objective 4.2 Introduce Youth Programs

Action Item	Implementation Lead	Implementation Timing
4.4.1 Introduce Math Academy for Youth 3rd-9th Grade as a 3-week summer program	Saluda Business Corridor (Ernest Brown); Gray-Corkerell VFW Post 3746 (Melvin Poole) Partner: Rock Hill School District 3	Year 2-3
4.4.2 VFW Rifle Drill Team for Youth Ages 12-15; mentoring	Gray-Corkerell VFW Post 3746 (Melvin Poole); Saluda Business Corridor (Ernest Brown)	Year 2-3

### Objective 4.3 Explore the Development of a Neighborhood Farmers Market

Action Item	Implementation Lead	Implementation Timing
4.2.1 Find Community Resources. Community support is necessary.	Victory Gardens International CCAP Staff; Partners: PRT; Emmett Scott Center	Year 1
4.2.2 Select a location. Recommends a high-visibility location that is close to customers, including available parking with rest rooms and play rooms for socializing and other activities.	Victory Gardens International CCAP Staff; Partners: PRT; Emmett Scott Center	Year 1
4.2.3 Solicit Vendors. Successful markets need a mix of products and services to attract regular customers	Victory Gardens International CCAP Staff Partners:	Years 2-3
4.2.4 Hire a market manager.	City of Rock Hill, EUD; CCAP Staff	Years 2-3

### Objective 4.4 Explore the Development of a Grocery Initiative

Action Item	Implementation Lead	Implementation Timing
4.3.1 Establish coordination with all partners to ensure a single focused recruitment effort.	Impact Change; CCAP Staff; EUD	Year 2
4.3.2 Utilize City's feasibility study, and/or conduct a more detailed market assessment to determine financial feasibility of several potential locations within the Saluda Street Corridor, focusing on the intersection of Saluda Street and Heckle Blvd.	Impact Change; CCAP Staff; RHEDC	Years 2-3
4.3.3 Develop a marketing package as well as other promotional material.	Impact Change; CCAP Staff; RHEDC	Years 2-3
4.3.4 Actively connect with, and begin to market the selected site to local and national grocery operators.	Impact Change; CCAP; RHEDC	Years 2-3
4.3.5 Establish job readiness programs, including basic job skills for various grocery positions.	Impact Change; CCAP; RHEDC	Years 2-3
4.3.6 Work with the selected grocery operator to design and construct a grocery store development.	Impact Change; CCAP; RHEDC	Years 2-3

## JOBS AND BUSINESS GROWTH

Build economic prosperity for the area on par with the whole of Rock Hill.

### Objective 5.1 Develop the B.E.L.L. Incubator for Economic and Social Impact.

Action Item	Implementation Lead	Implementation Timing
5.1.1 Draft budget and programming outline.	Tadean; B.E.L.L. Partner: Ryne Johnson NDC	Years 1-3
5.1.2 B.E.L.L. continuing to meet with IMPACT Change, to finalize an agreement for land ownership.	Tadean; B.E.L.L. Partner: Ryne Johnson NDC	Year 1-2
5.1.3 Evaluate initial space needs and work with a local architect on plans for a modular building format.	EUD; CCAP Staff Partner: B.E.L.L.; Ryne Johnson NDC	Years 1-2
5.1.4 Identify and recruit other businesses to operate in the incubator space.	Tadean; B.E.L.L. EUD/HDC Staff; Partners: Ryne Johnson NDC	Years 1-3
5.1.5 MOU between City of Rock Hill and B.E.L.L.	CCAP Staff; EUD; B.E.L.L.	Year 1-3
5.1.7 Meet with Opportunity Center in Charleston to assess their format (budget, construction plan, etc.)	CCAP Staff; EUD; B.E.L.L. Partner: Ryne Johnson NDC	Year 2
5.1.8 Complete construction plan.	Elaine; EUD; B.E.L.L. Partner: Construction Company (TBD)	Year 2
5.1.9 Begin fundraising and the identification of additional resources to fund the effort.	Tadean; B.E.L.L. Partner: Ryne Johnson	Year 1-3
5.1.10 Consider funding a full – time staff position for B.E.L.L. to focus on long-term organization, financing and fundraising, programming, revenue streams, sustainability, and the implementation of the project.	Tadean; B.E.L.L. Partner: Ryne Johnson	Year 2-3
5.1.11 Complete and submit Public Works grant	CCAP Staff; Grants Dept./Harley; Partners: B.E.L.L.; Ryne Johnson	Year 2
5.1.12 Schedule City Project Manager and supervise construction of building	Elaine; Partners: Tadean; B.E.L.L.	Years 2-3

## Housing Development and Redevelopment

Address housing needs of the area- both affordable and market rate, while avoiding displacement and rapid gentrification.

### Objective 6.1 Develop Mixed-Income Housing with Green Infrastructure

Action Item	Implementation Lead	Implementation Timing
6.1.1 Utilizing the city's Vacant Land Map and database, identify potential sites for larger mixed-income development.	Housing & Development Corporation; EUD; CCAP Staff; CCAP Committee; Habitat for Humanity of York County	Years 2-5
6.1.2 Utilize the Equitable Development Scorecard to guide conversations between community groups and potential developers.	CCAP Staff; CCAP Ambassadors; CCAP Committee	Years 2-5
6.1.3 Evaluate existing zoning standards in tandem with new development proposals to encourage higher density development on appropriate sites.	CCAP Staff; CCAP Committee; Planning Department; RHEDC	Years 2-5
6.1.4 Consider formulating a Community Land Trust as outlined in the Plan to promote local ownership and investment in larger sites.	CCAP Staff; CCAP Committee	Years 3-5
6.1.5 Establish a stronger plan for communicating slated housing opportunities with the defined CCAP area with community members.	CCAP Staff; CCAP Committee Partner: HDCRH; Private Industry	Years 3-5

### Objective 6.2 Teacher Village, Clinton Community Development Corporation

Action Item	Implementation Lead	Implementation Timing
Support Clinton CDC with Implementation	Clinton CDC; CCAP Staff	Years 2-3

### Objective 6.3 Expand Rehab Program

Action Item	Implementation Lead	Implementation Timing
6.3.1 Assess current makeup of Home Rehab Program	CCAP Staff; HDC Staff; Habitat for Humanity of York County	Year 2
6.3.2 Identify funding sources (CDBG, etc.)	CCAP Staff; HDCRH & Staff Partner: Private Industry	Years 2-3
6.3.3 Coordinate a clearinghouse of home repair and financial education services currently available to existing residents to maintain their homes.	CCAP Staff; HDCRH & Staff Partner: Private Industry; Public Grants	Years 2-3
6.3.4 Consider a pilot home rehabilitation program focused on a "model block improvement" approach.	CCAP Staff; HDCRH & Staff Partner: Private Industry; Public Grants	Years 2-3

**Objective 6.4 Explore the creation of a Community Land Trust**

<b>Action Item</b>	<b>Implementation Lead</b>	<b>Implementation Timing</b>
6.4.1. Reengage community members in informational sessions regarding Community Land Trusts	Housing & Development Corporation; EUD; CCAP Staff; CCAP Committee; CCAP Ambassadors	Year 2
6.4.2 Define measures on determining community buy-in/interest for implementation	Housing & Development Corporation; EUD; CCAP Staff; CCAP Committee; CCAP Ambassadors	Years 2

## Talent Development and Attraction

Improve education opportunities for all students within the area to a level on par with the rest of Rock Hill.

### Objective 7.1 Develop the B.E.L.L. Incubator for Economic and Social Impact.

Action Item	Implementation Lead	Implementation Timing
7.1.1 Draft budget and programming outline.	CCAP Staff; B.E.L.L.; EUD; RHEDC Workforce Development;	Years 2-3
7.1.2 Evaluate initial space needs and work with a local architect on plans for a modular building format.	CCAP Staff; B.E.L.L.; EUD; RHEDC Workforce Development	Years 2-3
7.1.3 MOU between City of Rock Hill and B.E.L.L.	CCAP Staff; B.E.L.L.; EUD; RHEDC Workforce Development	Years 2-3
7.1.4 Meet with Opportunity Center in Charleston to assess their format (budget, construction plan, etc.)	CCAP Staff; B.E.L.L.; EUD; RHEDC Workforce Development	Years 2
7.1.5 Complete construction plan.		
7.1.10 Consider funding a full – time staff position for B.E.L.L. to focus on long-term organization, financing and fundraising, programming, revenue streams, sustainability, and the implementation of the project.		
7.1.11 Complete and submit Public Works grant	CCAP Staff; Grants Dept./Harley; Partners: B.E.L.L.; Ryne Johnson	
7.1.12 Schedule City Project Manager and supervise construction of building	Elaine; Partners: Tadean; B.E.L.L.	



### Objective 7.2 Development of the Clinton College Beacon Center

Action Item	Implementation Lead	Implementation Timing
7.2.1 Project Development Plans Utility and Stormwater Improvements.	Clinton College	Years 1-5
7.2.2 Utility & Storwater Improvements	City of Rock Hill	Years 1-5
7.2.3 Supporting public facilities and street improvements	City of Rock Hill; RHEDC; York Council of Arts Partners: CCAP Committee, CCAP Ambassadors;	Years 1-5
7.2.4 Integrate with City planning and investment initiatives.	CCAP Staff	
7.2.9 Tie in with surrounding organizations, programs and facilities.	CCAP Staff	

### Objective 7.3 Development of the Clinton College Academic Building

Action Item	Implementation Lead	Implementation Timing
7.3.1 Refine programming and facility design vision for community dialogue.	Clinton College; EUD; RHEDC Workforce Development	Years 1-5
7.3.2 Organize stakeholders, sponsors and supporters to advance project development.		Years 1-5
7.3.3 Develop clear business, finance and operational plans.		Years 1-5

**Objective 7.4 Expand York Technical College into South Rock Hill with programming and educational opportunities at the technical level.**

Action Item	Implementation Lead	Implementation Timing
7.4.1 Survey community to gauge interest in programming and operation	CCAP Staff; RHEDC Workforce Development; Partner: York Tech	Years 1-3
7.4.2 Finalize a list of potential courses and programs	CCAP Staff; RHEDC Workforce Development; Partner: York Tech	Years 1-3
7.4.3 Identify space feasible for courses and programs within South Rock Hill (Emmett Scott, etc.)	CCAP Staff; RHEDC Workforce Development; Emmett Scott Center Supervisor Partner: York Tech	Years 1-3
7.4.4 Identify technology needs to support the expansion of educational programming in South Rock Hill.	CCAP Staff; RHEDC Workforce Development; Emmett Scott Center Supervisor Partner: York Tech	Years 1-3
7.4.5 Properly market and communicate programming and educational opportunities through York Technical College.	CCAP Staff; RHEDC Workforce Development; Emmett Scott Center Supervisor Partner: York Tech	Years 1-3

**Objective 7.5 Saluda Corridor HBCU College Fair**

Action Item	Implementation Lead	Implementation Timing
7.5.1 Bring up to 30 HBCUs to Rock Hill to College Fair	Saluda Corridor Business (Ernest Brown, Melvin Poole); Partner: CRH & RHEDC Workforce Development Committee	Years 1-5

**Objective 7.6 Reengage Opportunity Youth Initiative**

Action Item	Implementation Lead	Implementation Timing
7.6.1 Identify potential community partners and assess their capacity to provide service	Cameryn Mitchell, CRH, RHEDC Workforce Development; Elaine Wilmore, CCAP Staff	
7.6.2 Establish Core Team to build Action Plan for Reengaging Youth	Cameryn Mitchell; CRH, RHEDC Workforce Development; Elaine Wilmore CCAP Staff Community Partners	